



TelASK

QUIT Manager

.....

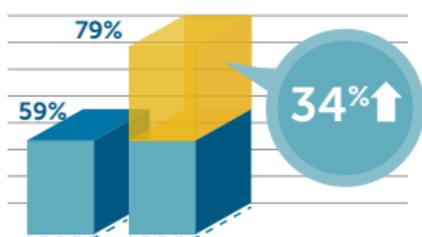
for the management of tobacco
cessation programs in health care

Evidence-Based

Randomized controlled trials* have proven that follow-up with **TelASK Quit Manager** can help:

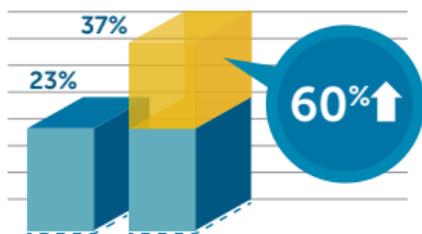
Increase

the use of quit medications by 34% during the first 30 days



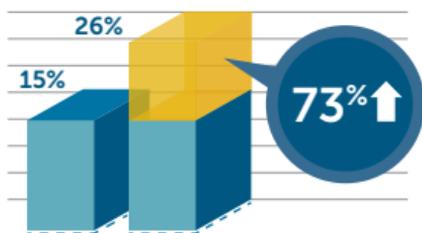
Increase

the uptake of counseling by 60% during first 30 days



Increase

quit rates by more than 73% at 6 months



*Massachusetts General Hospital Tobacco Research and Treatment Center

How It Works

1. Registers Tobacco Users

All tobacco users identified at hospital admission or during a clinic visit are registered in the **Quit Manager** database by secure electronic transfer of their basic patient health information from the Electronic Health Record. **Quit Manager** integrates with all EHRs.

2. Documents Tobacco Consults

Quit Manager is optimized for desktop and tablet devices and designed to help clinicians consistently deliver brief, effective tobacco consults. Interactive screens are used to capture an enhanced data set, recommend quit medications and document the quit plan. Based on the information gathered TelASK assigns a "smoker profile" to each patient.

3. Automates Follow-up

TelASK generates follow-ups for up to 6 months using **interactive voice response (IVR) calls, secure email, text messaging** and a **mobile app**. The follow-up algorithms and schedule are driven by the patient's "smoker profile".

4. Provides Timely Triage

At each contact smokers can opt to be "warm transferred" to available cessation resources such as the state tobacco quitline. They can also be videoconferenced with a healthcare provider using the TelASK Telemedicine module (reimbursable in many states). Timely triage is key to improving outcomes.

5. Generates Reports

A robust reporting suite enables front line tobacco educators to see the quit progress of all patients they have treated in real time. Managers can assess the performance of all participating clinics and healthcare providers. Reports aligned with the Joint Commission Tobacco Accountability Measures can be created.



Registers Tobacco Users

Documents Tobacco Consults

Automates Follow-up

Provides Timely Triage

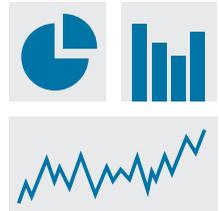
Reports

"Have you used any form of tobacco in the last 30 days?"

"Quitting smoking is the **best thing you can do** for your health... and we can help"

"We are contacting you to see **how you are progressing...**"

"We are **connecting you** to a Quit Specialist now!"



Why It's Important

TelASK Quit Manager is in sync with important national healthcare initiatives that address tobacco use interventions:

- ✓ The Joint Commission Tobacco Accountability Measures
- ✓ The Patient Protection and Affordable Care Act
- ✓ The Health Information Technology Project
- ✓ Meaningful Use Criteria

Quitting smoking is one of the best things patients can do to improve their health.

TelASK Quit Manager is a HIPAA compliant "software as a service" specifically designed to help healthcare organizations better manage their tobacco cessation programs. It is aligned with the "2-A's and R" approach where tobacco users are systematically asked about their smoking, provided advice to quit and referred to follow-up after leaving the hospital or clinic. Quit manager has been deployed in over 200 hospitals and clinics and supports the Ottawa Model for Smoking Cessation - www.ottawamodel.ca



TelASK Quit Manager is Cloud-Based Software

for the management of tobacco cessation programs in health-care that enables you to:

- ✓ Enroll Tobacco Users
- ✓ Document Tobacco Use History
- ✓ Automate Follow-Up (IVR, Email, Text)
- ✓ Warm transfer smokers to Quitlines
- ✓ Video conference smokers with healthcare providers
- ✓ Generate Real-Time Reports

TelASK Quit Manager integrates with all Electronic Health Records and Patient Management Systems.

Other TelASK Solutions

TelASK Surgical Follow-Up

ED Post Discharge Follow-Up

TelASK Appointment Reminder

TelASK for Telemedicine (Video Conferencing)

TelASK Cardiac (Acute Coronary Syndrome)

TelASK Cardiac (Congestive Heart Failure)

TelASK TelAssist for COPD

TelASK for Diabetes



1 888 483-5275

sales@telask.com

telask.com